## ORDER

Orders Order / Rev: 68908 09853270 Alt Order #: OBAMA FOR AMERICA Product Desc: **CBS 47** 2264 Estimate: 10/30/12 - 11/06/12 Millennium Washington DC Flight Dates: Primary AE: 10/29/12 / 10/29/12 Sales Office: Original Date / Rev: **MNAT** CIA - O Order Type: Sales Region: National **Greer Margolis Mitchell** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsic Ave EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President A35+ New Business Thru: Demographic: **Product Codes: Presidential Elections** 00:00:00 Order Separation: Priority: P-3 Advertiser External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	23	\$6,855.00	\$5,826.75

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	23	\$6,855.00	\$5,826.75	0.00
Totals	23	\$6.855.00	\$5.826.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

AGY, POL-CAND, GEN

Order Share	Share	Total
CBS 47	25%	\$6,855.00
Market	100%	\$27,420.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	75%	\$20,565.00
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTEV	11/06/12	11/06/12	Action News @ 5	-	5:00 AM-5:3	30 AM - T	:30	1	\$20.00 P-3	0.00 NM	1	\$20.00
			Action News @ :	5a								
ACTION	NEWS @	9 5										
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/0	)5/12	11/11/12	- T	1	\$20.00	0.00						
2 WTEV	10/30/12	11/05/12	Action News @ 6	Sa CM	6:30 AM-7:0	00 AM MTWTF	:30	2	\$40.00 P-3	0.00 NM	2	\$80.00
			Action News @ 6	6a								
ACTION	NEWS @	9 6A										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3	30/12	11/05/12	MTWTF	2	\$40.00	0.00						

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Order / Rev: 68908

Alt Order #: 09853270 Product Desc: OBAMA FOR AMERICA CBS 47

Advertiser:

Obama/D/President

Flight Dates: 10/30/12 - 11/06/12 Estimate: 2264

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rtg Type Spots Amount WTEV 10/30/12 11/05/12 Action News @ 6a 6:30 AM-7:00 AM MTWTF--:30 \$40.00 P-3 0.00 NM \$80.00 Action News @ 6a **ACTION NEWS @ 6A** WTEV 10/30/12 11/05/12 CBS This Morning 7:00 AM-9:00 AM MTWTF- -СМ :30 1 \$35.00 P-3 0.00 NM \$35.00 1 **CBS Morning News EARLY SHOW** Spots/Week Rating Start Date **End Date** Weekdays Rate 11/05/12 MTWTF-\$35.00 0.00 Week: 10/30/12 4 WTEV 11/06/12 11/06/12 **CBS This Morning** CM 7:00 AM-9:00 AM - T----:30 1 \$35.00 P-3 0.00 NM \$35.00 **CBS Morning News EARLY SHOW** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 11/05/12 11/11/12 - T- - - -\$35.00 0.00 CBS This Morning Satur@M 8:00 AM-10:00 AM---- S-5 WTEV 11/03/12 11/03/12 :30 \$40.00 P-3 0.00 NM \$40.00 Saturday Early Show SATURDAY EARLY SHOW **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/29/12 11/04/12 \$40.00 0.00 12:00 PM-12:30 PIMTWTF--6 WTEV 10/30/12 11/05/12 Action News @ Noon CM :30 \$230.00 P-3 0.00 NM 2 \$460.00 Action News @ Noon ACTION NEWS @ NOON Spots/Week Start Date **End Date** Weekdays Rating Rate MTWTF--Week: 10/30/12 11/05/12 \$230.00 0.00 7 WTEV 11/04/12 11/04/12 **CBS Sun Morning** 9:00 AM-10:30 AM-----S \$300.00 P-3 \$300.00 CM .30 0.00 NM 1 CBS Sun Morn News **CBS SUN MORNING** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 \$300.00 0.00 8 WTEV 10/30/12 11/05/12 Action News @ 5p CM 5:00 PM-5:30 PM MTWTF--.30 \$200.00 P-3 0.00 NM \$200.00 Action News @ 5p **ACTION NEWS @ 5P** Spots/Week Start Date **End Date** Weekdays Rate Rating MTWTF--Week: 10/30/12 11/05/12 \$200.00 0.00 WTEV 11/06/12 11/06/12 Action News @ 5p CM 5:00 PM-5:30 PM - T----:30 \$200.00 P-3 0.00 NM \$200.00 1 Action News @ 5p **ACTION NEWS @ 5P** Weekdays Spots/Week Start Date **End Date** Rate Rating - T- - - -Week: 11/05/12 11/11/12 \$200.00 0.00 10 WTEV 10/30/12 11/05/12 Action News @ 6p CM 6:00 PM-6:30 PM MTWTF--:30 \$200.00 P-3 0.00 NM 2 \$400.00 Action News @ 6p **ACTION NEWS @ 6P** Weekdays Spots/Week Start Date **End Date** Rate Rating 11/05/12 MTWTF-0.00 Week: 10/30/12 \$200.00 6:30 PM-7:00 PM MTWTF--\$300.00 P-3 11 WTEV 10/30/12 11/05/12 **CBS Evening News** CM :30 2 0.00 NM 2 \$600.00 **CBS Evening News CBS EVENING NEWS** Rating Start Date **End Date** Weekdays Spots/Week Rate MTWTF--Week: 10/30/12 11/05/12 \$300.00 0.00 12 WTEV 11/03/12 11/03/12 Sa Action News @ 6p CM 6:00 PM-6:30 PM ---- S-:30 \$225.00 P-3 0.00 NM 1 \$225.00 Sa Action News @ 6p **ACTION NEWS @ 6P** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - - - S-\$225.00 0.00 13 WTEV 11/04/12 11/04/12 Su Action News @ 630pCM 6:30 PM-7:00 PM ----- S :30 \$100.00 P-3 0.00 NM \$100.00 Su Action News @ 630p **ACTION NEWS @ 630P** Spots/Week Start Date **End Date** Weekdays Rate Rating 11/04/12 \$100.00 Week: 10/29/12 ---S 0.00 7:30 PM-8:00 PM MTWTF- -14 WTEV 10/30/12 11/05/12 M-F 730p CM 2 \$250.00 P-3 0.00 NM 2 :30 \$500.00 M-F 730p TWO AND A HALF MEN

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**CBS 47** 

Order / Rev: 68908

Product Desc:

Alt Order #: 09853270 Obama/D/President OBAMA FOR AMERICA

Flight Dates: 10/30/12 - 11/06/12 Estimate: 2264

Advertiser:

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots Rate Pi	i Rtg Type \$	Spots	Amount
14 WTEV 10/30/12 11/05/12	<u> </u>	7:30 PM-8:00 PM MTWTF	:30 2 \$250.00 P-		2	\$500.00
	M-F 730p					
TWO AND A HALF MEN						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/30/12 11/05/12	<u>МГ</u> WГF 2	\$250.00 0.00				
15 WTEV 10/30/12 10/30/12	2 Tue Reg 1 CM	8:00 PM-9:00 PM - T	:30 1 \$3,000.00 P-	3 0.00 NM	1	\$3,000.00
	Tue Reg 1					
NCIS	-					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/29/12 11/04/12	- T 1	\$3,000.00 0.00				
16 WTEV 10/30/12 11/05/12	M-F Action News @ 11pCM	11:00 PM-11:35 PIMTWTF	:30 2 \$220.00 P-	3 0.00 NM	2	\$440.00
	M-F Action News @ 11p					
ACTION NEWS @ 11P	·					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/30/12 11/05/12	MTWTF 2	\$220.00 0.00				
17 WTEV 11/04/12 11/04/12	Su Action News @ 11p CM	11:00 PM-11:35 PIS	:30 1 \$220.00 P-	3 0.00 NM	1	\$220.00
	Su Action News @ 11p		•			*
ACTION NEWS @ 11/SPO	·					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/29/12 11/04/12	S 1	\$220.00 0.00				
				Totals	23	\$6,855.00
				iolais	20	ψυ,υυυ.υυ